



Fresh new Woolworths for Sarina shoppers

Monday 22 October 2007: Woolworths is pleased to announce the opening of its new supermarket in Sarina.

After two years of planning, 12 months of construction and almost 20 truckloads of stock the brand new store is ready to welcome its first customers.

With the Sarina area growing fast, Woolworths identified the need for a supermarket to provide residents with all their fresh and grocery shopping needs.

The new store will be officially opened by Ms Kirsten Livermore, Federal Member for Capricornia. Also attending the opening ceremony will be Mr Ted Malone MLA, State Member for Mirani.

Woolworths Sarina Store Manager Margaret Dawkins said the new store will include a combined deli and seafood section and an extensive fruit and vegetable selection. "We also have our very own meat department and our butchers will be available every day to assist our customers with their favourite cuts of meat," Margaret said.

With over 30,000 grocery lines, including Woolworths value for money Homebrand and Woolworths Select range, Margaret said the choices are endless. "We are receiving daily deliveries for all our fresh departments. Sarina residents will find only the freshest and highest quality of stock that is expected from us," she added.

Margaret said Woolworths is also "proud to be creating jobs in the local Sarina area with more than 50 locals employed to staff the new store". Margaret herself has been working for Woolworths for more than 15 years relocated to the Mackay region from the Sunshine Coast earlier this year.

Woolworths Sarina is celebrating the new store opening with fantastic specials across all of the store departments. The store also has its very own catalogue out now and customers are welcome to join in all the opening day festivities with entertainment and giveaways.

The new Woolworths Sarina offers convenient parking and is open 8am to 9pm Monday to Friday, 8am to 5pm on Saturday and closed on Sundays.

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For further information please contact the Woolworths Press Office on (02) 8885 1032.