

# Caneland's \$210m expansion brings a Myer centre to city

By **MELISSA GRANT**  
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A MAJOR \$210 million redevelopment and expansion of Caneland Central – including construction of a Myer department store – is about to get under way.

The project, which officially starts in April and will create about 1000 jobs, will give Mackay's economy a significant boost.

The redevelopment includes construction of the region's first Myer, outdoor dining, additional speciality and larger stores, extra parking and an expanded food court.

Caneland Central manager Anna-Maree Coco said the redevelopment and expansion was a significant project for the community.

"It will set a new benchmark in creating a leading-edge entertainment and shopping space that redefines the role of this community hub," she said.

"Not surprisingly, all eyes will be on Caneland Central."

The redevelopment is the largest retail project being undertaken by Caneland Central owner, Australian Prime Property Fund Retail.

Ms Coco said the project would boost the region's economy and create more than 1000 jobs during construction and when the new retail businesses were open for trade.

The expansion project has undertaken to employ best-practice environmentally sustainable design features.

Bovis Lend Lease is responsible for project management, design and con-



struction. Preliminary works on site have started ahead of the beginning of construction in April.

The owners of Caneland Central are putting funds towards integrated plans to manage traffic and transport flow around the centre.

More than \$1 million has been allocated to upgrade surrounding roadways.

Several avenues are also being explored to improve public and private access to the centre and the surrounding areas.

The project is expected to be complete next year.



**ABOVE: Retail giant Myer will feature in the new-look Caneland Central. The \$210 million redevelopment and expansion is set to get under way in April and the project is scheduled for completion next year.**

**LEFT: An artist's impression of part of the redeveloped Caneland Central.**

PHOTO: CONTRIBUTED

## Win free holidays with new campaign

By **FALLON HUDSON**  
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WANT to get away to the Whitsundays?

Well free nights in the Whitsundays and other local giveaways will be on offer as part of a new \$1.3 million tourism marketing campaign to tempt southerners to Queensland.

Tourism Minister Peter Lawlor said 11 Whitsundays deals were part of Tourism Queensland's new 'Queensland's Getaway Giveaways' retail campaign which runs for the next four weeks until mid-March.

"Tourism Queensland has joined with major industry partners Flight Centre, Virgin Blue and Infinity Holidays in this exciting campaign which will give consumers even more reasons to holiday in Queensland in 2010," Mr Lawlor said.

"There are more than 130 deals on offer from Queensland operators, including accommodation providers, tours and attractions, with 11 of the deals coming from the Whitsundays."

Member for Whitsunday Jan Jarratt said she was excited by the campaign as free giveaways would be an offer too good to refuse for many visitors.

"The multi-media retail campaign will target holidaymakers from southern states and Brisbane to take a short break in Queensland over the next six months, with the added lure of a free giveaway with each offer," she said.

"Every great accommodation deal will come with a free night and additional giveaway, such as a free breakfast or room upgrade, while tours and attractions have also come on board with giveaways such as free children's entry."

Bookings can be made through Flight Centre on 131 600 or [www.flightcentre.com.au/](http://www.flightcentre.com.au/)

## Braving the shave

QUEENSLANDERS planning to brave the shave for leukaemia are now gearing up for a fresh new look with less than four weeks to go until the Leukaemia Foundation's World's Greatest Shave held March 11-13.

The clippers and colour are at the ready as participants rally support from friends, families and colleagues.

For further information or to register please go to [www.worldsgreatest-shave.com](http://www.worldsgreatest-shave.com) or call 1800 500 088.

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